

# 2010 State of the 5th

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Presented by

**Councilwoman  
Gerrie Schipske**

# Agenda

- ❑ Pledge of allegiance conducted by Girl Scout Troop # 2943
- ❑ Snap Shot of Activities in 5<sup>th</sup> District
- ❑ Introduction of City Officials
- ❑ Overview of state of the City by City Manager
- ❑ Overview of 5th District
- ❑ Crime, Code Enforcement, & Fire Services in the 5th
- ❑ Library Services
- ❑ Sidewalks, Streets and Trees: What's been done in the 5th District since 2006
- ❑ Pending Issues
- ❑ Challenges Ahead



# Agenda

- Update on Pending Issues:
  - Alley improvement on Euclid
  - Replaced City signs at entrances
  - RV's, oversized vehicles
  - DeMille conversion
  - Parking impacts
  - Boeing project
  - Schroeder Army Hall
  - Airport improvements
  - Main Library
  - AYSO soccer lights proposal



# 2010 State of the 5th



Councilwoman Gerrie

**SCHIPSKE**

Representing the 5th District

# City Manager, Pat West

- Pursuant to the City Charter, the City is organized as a Council-Manager form of government
- The City Manager is:
  - Selected by the City Council
  - Directed by the City Council
  - CEO over City Manager Departments (does not include: Water or Harbor)

# City Manager, Pat West

California native

- Appointed Long Beach City Manager in September 2007
- MBA from California State University, Dominguez Hills; MA from California State University, Los Angeles; and a BA Degree from the University of California, Irvine.
- Long career in public service that started at age 16 as Ocean Lifeguard in Huntington Beach
- Assistant Director of the Recreational Instructional Program at UCLA
- Twenty-five years with the City of Paramount as the Parks and Recreational Director; Community Development Director/Executive Director of the Redevelopment Agency; and City Manager
- August 2005, appointed the Director of Community Development and Executive Director of the Redevelopment Agency in Long Beach

# District



# Overview of 5<sup>th</sup> District

- Represented by Councilwoman Gerrie Schipske since July 2006
- District covers 11.5 square miles of City  
due to low housing density
- 49,000 residents; 33,000 registered voters





# Overview of 5<sup>th</sup> District

- Highest voter turn-out in City (40.4%)
- Lowest crime rate in City
- Highest users of library books
- 80% Homeowners
- Most households with union members in City



# Overview of 5<sup>th</sup> District

- Has most parks (5) & park trees (16,000)
- Long Beach Municipal Airport
- 3 Fire stations
- 2 Library branches
- 24 public and private schools (K-12)
- Long Beach City College



# Councilwoman Gerrie Schipske

Councilwoman Gerrie Schipske:

- Native of Long Beach
- Registered Nurse Practitioner and Attorney
- Author: “Rosie the Riveter in Long Beach” and “Early Aviation in Long Beach”
- Founder: Long Beach Cares, RxforLong Beach, Chief of Police Women’s Advisory Committee, LB Rosie the Riveter Foundation, Community Baby Shower



# Councilwoman Gerrie Schipske

Council Assignments for Councilwoman Schipske:

- Chair, Civil Service and Personnel
- Vice Chair, Transportation and Infrastructure
- Vice Chair, Public Safety



# 5<sup>th</sup> District Staff

## 5<sup>th</sup> Council District Staff:

### □ 4 Professional Staff:

- Chief of Staff, Josh Butler
- Executive Asst./Scheduler, Liz Miramontes
- Neighborhood Liaison, Matthew McHale
- Neighborhood Liaison, Tiffany Andrews

- ### □ Office Budget – Consistently one of the lowest in City Council. FY 2010 all city council budgets the same



# Constituent Services of 5<sup>th</sup> District

## □ Constituent Contact Services:

- On-line, 24/7 : [www.lbdistrict5.com](http://www.lbdistrict5.com)  
information and on-line service request form
- Blog: [www.gerrieschipske.com](http://www.gerrieschipske.com)
  - Twitter: [www.twitter.com/gerrieschipske](http://www.twitter.com/gerrieschipske)
  - E-mail: [district5@longbeach.gov](mailto:district5@longbeach.gov)
  - E-mail alerts



# Constituent Services of 5<sup>th</sup> District

## □ Constituent Contact Services:

Councilwoman Schipske's monthly calendar is also posted (she is first and one of only 2 councilmembers who post calendar)

- **Wake Up Long Beach** breakfast and discussion
- Staff and Councilwoman periodically walk the district to assess problems and to talk with constituents



# Constituent Services of 5<sup>th</sup> District

## □ 5<sup>th</sup> District Task Forces:

- Small Business Advisory
- 5<sup>th</sup> District Youth Council
- Good Neighbor Network
- Lakes, Ponds and Wetlands
- Solar and Sustainability





# Constituent Services of 5<sup>th</sup> District

## □ 5<sup>th</sup> District Projects:

- Standing water removal by vacuum truck
- Replacement of sidewalks by Verizon
- Installing an alley behind Euclid
- Saw cutting sidewalk repair
- Sidewalk rebate program
- Express tree trimming program



# Constituent Services of 5<sup>th</sup> District

## □ 5<sup>th</sup> District Projects:

- Summer Youth Employment – park clean up, painting and landscaping program
- Good Neighbor Family Festival
- Solar and Sustainability Conference and Tour
- Solar Grand Prix



# Constituent Services of 5<sup>th</sup> District

## □ 5<sup>th</sup> District Projects:

End of Summer Concert – Pan Jive

- Christmas tree lightings and movies in park
- Community Baby Shower
- Lake and pond Clean Up
- Fishing line and tackle recycle program



# Constituent Services of 5<sup>th</sup> District

- 5<sup>th</sup> District Community Meetings:
  - Annual State of the 5th
  - Annual Budget
  - Animal Services – coyotes and vicious dog issues
  - Cup with the Eastside Police Commander
  - Medical Marijuana law presentation by City Prosecutor



# Constituent Services of 5<sup>th</sup> District

- 5<sup>th</sup> District Community Meetings:
  - Parking impacted areas
  - Commercial Truck parking
  - Neighborhood Watches
  - Neighborhood Associations
  - 2<sup>nd</sup> Stories and set backs in Ranchos



# Constituent Services of 5<sup>th</sup> District

## □ 5<sup>th</sup> District Community Meetings:

- DeMille conversion
- 2<sup>nd</sup> and PCH proposed development
- Proposal to place lights in soccer field by AYSO
- Long Beach Reads One – Youth Leaders
- Read Across America – reading in local schools



# Crime in the 5th

- ❑ Crime is very low in 5th District...but  
Speeding, graffiti, breaking and entering, car theft still happen
- ❑ Area is part of Eastside Police Division headed by Commander Cynthia Renaud
- ❑ New Eastside Police Substation planned on site of Schroeder Army Hall at Willow and Grand

# Crime in the 5th

## 2009 VS 2008 SELECTED REPORTED INCIDENTS WITHIN COUNCIL DISTRICT 5 REPORTING DISTRICTS

\*Includes "Attempts"

C-Class	2008	2009	% CHG
Murder	1	1	0%
Robbery Person	49	27	-44%
Robbery Business	17	25	
Commercial Burglary	88	69	-21%
Commercial Shoplift	18	13	-27%
Auto Theft	210	199	-5%
Auto Burglary	294	291	-1%
Residential Burglary	103	85	-17%
Garage Burglary	15	13	-13%

When comparing '09 vs '08 selected incidents, all categories except Business Robberies reported a decrease. Robberies to businesses rose by 8 incidents due to the Skinny Jeans Bandit robbery series. A number of tips from the public were provided and each one was investigated. These tips led Robbery Detectives to a potential suspect and through their investigation, they were able to locate evidence and witnesses and have made an arrest in this case.



# Code Enforcement

## □ Number of Cases

- 2006: 538
- 2007: 889
- 2008: 1015
- 2009/10: 553

## □ Types of Cases

- Trash and Debris
- Illegal Canopies
- Inoperative Vehicles
- Discarded Household Items
- Trash Cans Visible From the Street
- Illegal Parking on Lawns
- Fence Related Issues
- Vacant Building Related Issues
- Un-permitted Construction Related issues

# Fire Services



# Fire Services

Initial Call Type Category (2)	2009 Totals		
	Zone Area 5	Zone Area 18	Zone Area 19
Fire (3)	78	113	198
Emergency Medical Service & Rescue	566	1,004	1,115
Hazardous Materials	7	12	16
Aircraft (4)	0	0	1
Other (5)	33	76	105
<b>Total</b>	<b>684</b>	<b>1,205</b>	<b>1,435</b>

16 - Inspections for common hazards (complaint driven, potential code violations)

29 - Inspections for business license

8 - High Rise Inspections

179 - R-1, R-2 Inspections (residential, 3 units or more)

# Library Services

Open Library Hours Per Week								
	02/03	03/04	05/06	06/07	4-14-07	07/08	08/09	09/10
Bach Library	34	27	27	27	35	35	35	35
El Dorado Library	46	30	30	30	44	44	44	44

# Library Services

## 5<sup>th</sup> District Branches

- **Bach Neighborhood Library**  
Items Checked Out - 117,323  
Customers Served - 75,983  
Youth Served - 5,701  
Homework Helper Sessions - 619  
Answered Questions - 18,603  
Computer Sessions - 15,305
- **El Dorado Neighborhood Library**  
Items Checked Out - 219,600  
Customers Served - 127,063  
Youth Served - 7,699  
Homework Helper Sessions - 900  
Answered Questions - 34,949  
Computer Sessions - 18,658

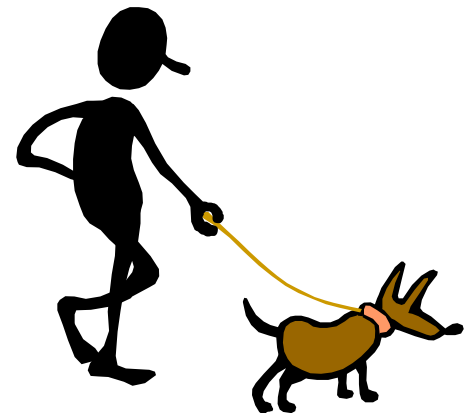
## City-wide library services

- **All Long Beach Public Libraries**  
Items Checked Out - 1,711,538  
Customers Served - 1,601,915  
Youth Served - 122,693  
Homework Helper Sessions - 40,117  
Answered Questions - 447,090  
Computer Sessions - 437,212

# Sidewalks, Streets & Trees

## □ Facts:

- Over the past 20 years, the City Council has deferred maintenance to pay for public safety
- Infrastructure in 5<sup>th</sup> District is newer than other parts of city
- 5<sup>th</sup> has most sidewalks in city
- Sidewalks and streets are repaired or replaced based upon least damaged to most damaged
- Less costly to stop further damage than to totally replace



# Sidewalks

- Councilwoman Schipske and staff work closely with Public Works to:

Organize repair of sidewalks by neighborhood...not individuals

- More get repaired
- More efficient system



# Sidewalks

- ❑ Sidewalks can be patched, saw cut or replaced
- ❑ Many cities in California require residents to pay for repairs
- ❑ 5<sup>th</sup> District has received **same** amount of money (\$300,000) for sidewalk repairs as other districts ...even though more sidewalks in 5<sup>th</sup>





# Sidewalks

- Councilwoman Gerrie Schipske has worked to find innovative, cost effective ways to fix more sidewalks
  - Saw cutting piloted in 5<sup>th</sup>...now used city-wide
  - Cost share repair program

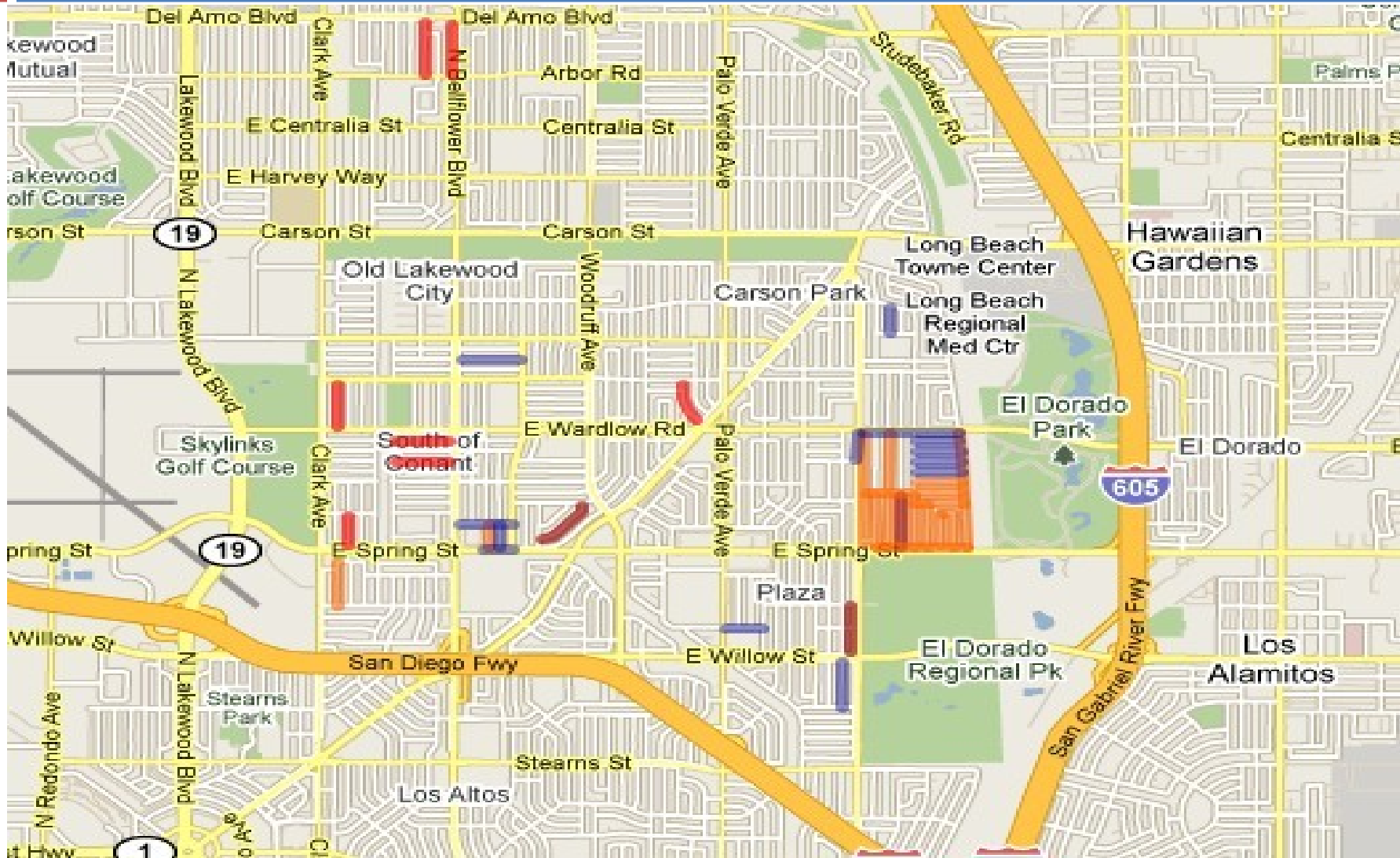


# Sidewalks

FY 2010 – 5th district will  
receive \$600,000 for sidewalk  
repairs because of need



# Sidewalks Repaired Since 2006



## **Sidewalk Replacement (2006-07) - Greenbrier Rd**

- Greenbrier Rd, from Wardlow Rd to Monlaco Rd.
- Greenbrier Rd, from Wardlow Rd to Monlaco Rd.

## **•Sidewalk Replacement (2006-07) - Killdee St**

- Killdee St, from Rutgers Ave to Bellflower Blvd.
- Killdee St, from Rutgers Ave to Bellflower Blvd.

## **•Sidewalk Sawcutting (2006-07) - Pavo St**

- Pavo St, from Lomina Ave to Rosebay St.
- Pavo St, from Lomina Ave to Rosebay St.

## **•Sidewalk Sawcutting (2006-07) - Roxanne Ave**

- Roxanne Ave, from Spring St to Mezzanine Way.
- Roxanne Ave, from Spring St to Mezzanine Way.

## **•Sidewalk Sawcutting (2006-07) - Studebaker Rd**

- Westside Studebaker Rd, from Willow St to Barrios St (westside service road only).
- Westside Studebaker Rd, from Willow St to Barrios St (westside service road only).

- **Sidewalk Sawcutting & Replacement (2007-08) - Chatwin Ave**
- **Chatwin Ave, from Spring St to Pageantry St**
- **Chatwin Ave, from Spring St to Pageantry St**
  
- **Sidewalk Sawcutting & Replacement (2007-08) - Greenbrier Rd**
- **Greenbrier Rd, from 28th St to Canton St.**
- **Greenbrier Rd, from 28th St to Canton St.**
  
- **Sidewalk Sawcutting & Replacement (2007-08) - Kallin Ave**
- **Kallin Ave, from Spring St to Wardlow Rd**
- **Kallin Ave, from Spring St to Wardlow Rd**
  
- **Sidewalk Sawcutting & Replacement (2007-08) - Karen Ave**
- **Karen Ave, from Spring St to Mezzanine Way**
- **Karen Ave, from Spring St to Mezzanine Way**
  
- **Sidewalk Sawcutting & Replacement (2007-08) - Lees Ave**
- **Lees Ave, from Spring St to Mezzanine Way**
- **Lees Ave, from Spring St to Mezzanine Way**

- **Sidewalk Sawcutting & Replacement (2007-08) - Metz St**
- **Metz St, from Karen Ave to Stevely Ave**
- **Metz St, from Karen Ave to Stevely Ave**
  
- **Sidewalk Sawcutting & Replacement (2007-08) - Mezzanine Way**
- **Mezzanine Way, from Studebaker Rd to Stevely Ave**
- **Mezzanine Way, from Studebaker Rd to Stevely Ave**
  
- **Sidewalk Sawcutting & Replacement (2007-08) - Pattiz Ave**
- **Pattiz Ave, from Spring St to Shipway Ave**
- **Pattiz Ave, from Spring St to Shipway Ave**
  
- **Sidewalk Sawcutting & Replacement (2007-08) - Rosebay St**
- **Rosebay St, from Karen Ave to Stevely Ave.**
- **Rosebay St, from Karen Ave to Stevely Ave.**
  
- **Sidewalk Sawcutting & Replacement (2007-08) - Shipway Ave**
- **Shipway Ave, from Spring St to Pattiz Ave.**
- **Shipway Ave, from Spring St to Pattiz Ave.**

- **Sidewalk Sawcutting & Replacement (2007-08) - Spring St**
- **Spring St, from Less Ave to Stevely Ave.**
- **Spring St, from Less Ave to Stevely Ave.**

- **Sidewalk Sawcutting & Replacement (2007-08) - Stevely Ave**
- **Stevely Ave, from Spring St to Wardlow Rd**
- **Stevely Ave, from Spring St to Wardlow Rd**

- **Sidewalk Sawcutting & Replacement (2007-08) - Studebaker Rd**
- **Eastside Studebaker Rd, from Spring St to Wardlow Rd.**
- **Eastside Studebaker Rd, from Spring St to Wardlow Rd.**

- **Sidewalk Sawcutting & Replacement (2007-08) - Volk Ave**
- **Volk Ave, from Spring St to Rosebay St.**
- **Volk Ave, from Spring St to Rosebay St.**



Sidewalk Sawcutting & Replacement (2008-09) - Petaluma Ave  
Petaluma Ave, from Los Arcos St to Willow St.

Sidewalk Sawcutting & Replacement (2008-09) - Kallin Ave  
Kallin Ave, from Brittain St to Harco St.

Sidewalk Sawcutting & Replacement (2008-09) - Barbanell St  
Barbanell St, from Palo Verde Ave to Josie Ave

Sidewalk Sawcutting & Replacement (2008-09) - Studebaker Rd  
Westside Studebaker Rd, from Killdee St to Wardlow Rd.

Sidewalk Sawcutting & Replacement (2008-09) - Marwick Ave  
Marwick Ave, from Spring St to Pageantry St.

Sidewalk Sawcutting & Replacement (2008-09) - Pageantry St  
Pageantry St, from Bellflower Blvd to San Anselme Ave.





Sidewalk Sawcutting & Replacement (2008-09) - Spring St  
Northside Spring St, from Alley West of Chatwin to San Anseline Ave.

Sidewalk Sawcutting & Replacement (2008-09) - Peabody St  
Peabody St, from Bellflower Blvd to San Anseline Ave

Sidewalk Sawcutting & Replacement (2008-09) - Lanai St  
Lanai St, from Karen Ave to Stevely Ave.

Sidewalk Sawcutting & Replacement (2008-09) - Killdee St  
Killdee St, from Karen Ave to Stevely Ave.

Sidewalk Sawcutting & Replacement (2008-09) - Premium St  
Premium St, from Karen Ave to Stevely Ave.

Sidewalk Sawcutting & Replacement (2008-09) - Coralite St  
Coralite St, Karen Ave to Stevely Ave.

Sidewalk Sawcutting & Replacement (2008-09) - Wardlow Rd  
Southside Wardlow Rd, from Studebaker Rd to Stevely Ave.





# Trees

- Routine Tree Trimming is done based upon a cycle set by professional arborists
- Residents can trim their own “city trees” if they obtain a free permit and use certified arborist or...



# Trees

- Residents can participate in an “express tree trimming” program that allows residents to use city contractor at \$100 per trim

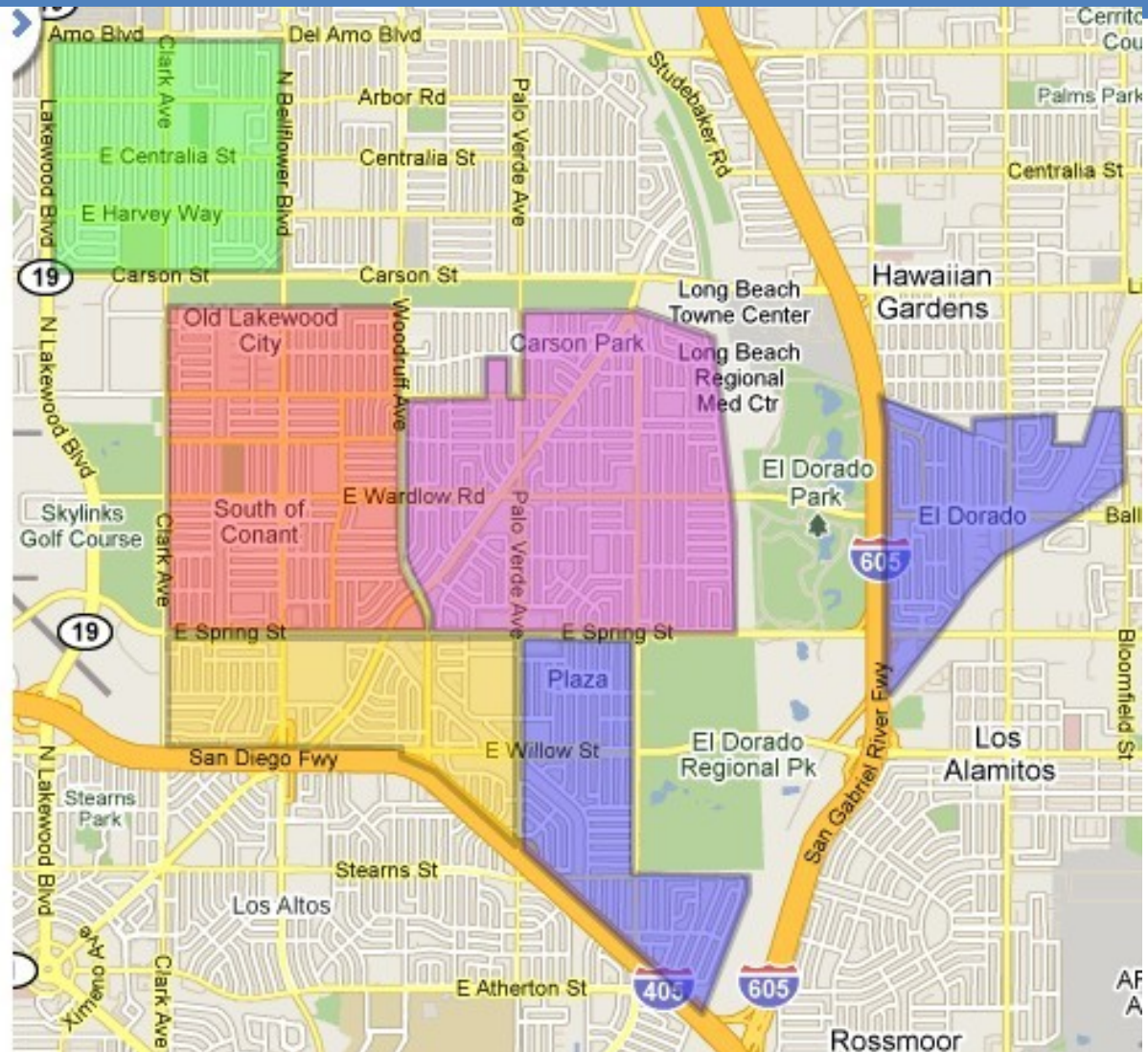




# Tree Trimming Schedule

## District 5 - Tree Trimming

-  Tree Trimming 2006/07  
Trimming Complete May 2007
-  Tree Trimming 2006/07  
Trimming Completed June 2007
-  Tree Trimming 2007/08  
Trimming Completed January 2008
-  Tree Trimming 2008/09  
Trimming Completed January 2009
-  Tree Trimming 2009/10  
Tree Trimming - In Progress
-  Tree Trimming 2010/11



# Streets

- Streets are repaired:
  - Via filling potholes (within 2 weeks of call)
  - Partial replacement (City is focusing on this)
  - Full replacement (most costly)
  - Coordinated with Public Works, Water Department, Gas Department

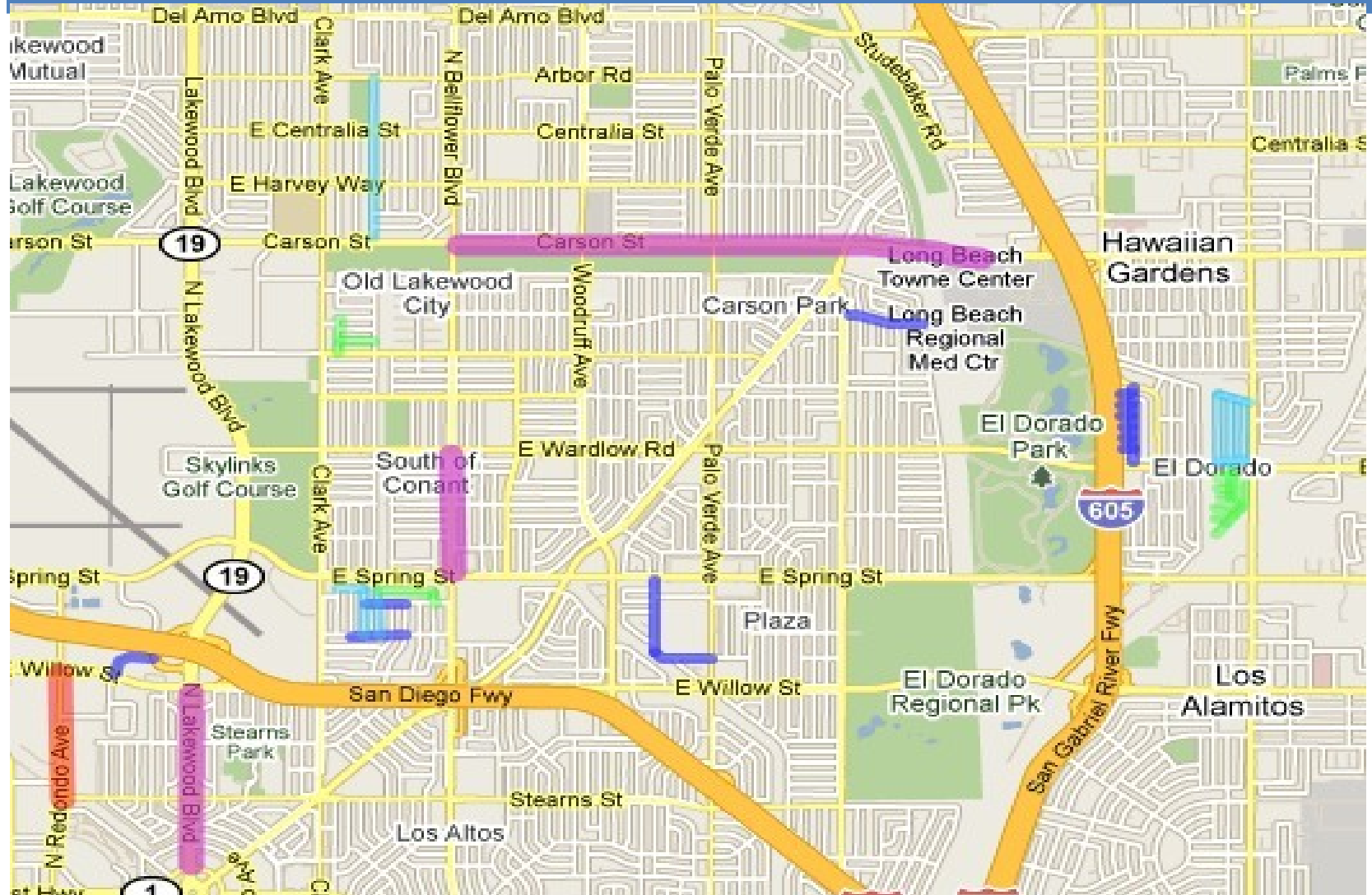


# Alleys

- Can be repaired via filling potholes
- Lowest on list of infrastructure repairs
- Councilwoman Schipske is working with the City Manager to find funding to put an alley behind Euclid



# Street Repairs Since 2006





# Streets Repaired Since 2006

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Street Repair (2006-07) - Armourdale Ave  
Armourdale Ave, from Tarma St to Ritchie St.

Street Repair (2006-07) - Barbanell St  
Barbanell St, from Snowden Ave to Palo Verde Ave.

Street Repair (2006-07) - Grand Ave  
Grand Ave, from Willow St to Cul-de-sac

Street Repair (2006-07) - Harco St  
Harco St, from Studebaker Rd to Stevely Ave.

Street Repair (2006-07) - Snowden Ave  
Snowden Ave, from Spring St to Barbanell St.

Street Repair (2006-07) - Tibana St  
Tibana St, from Armourdale Ave to Cul-de-sac.

# Streets Repaired Since 2006

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Street Repair (2006-07) - Timor St

Timor St, from Armourdale Ave to Cul-de-sac.

Street Repair (2006-07) - Topia St

Topia St, from Armourdale Ave to Cul-de-sac.

Street Repair (2006-07) - Torin St

Torin St, from Armourdale Ave to Cul-de-sac.

Street Repair (2006-07) - Tula St

Tula St, from Armourdale Ave to Cul-de-sac.

Street Repair (2006-07) - Turbo St

Turbo St, from Armourdale Ave to Cul-de-sac.

# Streets Repaired Since 2006

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Street Repair (2006-07) - 28th St  
28th St, from Fidler Ave to Stanbridge Ave.

Street Repair (2006-07) - 29 St  
29th St, from Heather Rd to Stanbridge Ave.

Highway Repair (2007-08) - Bellflower Blvd  
Bellflower Blvd, from Spring St to Wardlow Rd.

Highway Repair (2007-08) - Carson St  
Carson St, from Bellflower Blvd to Long Beach Towne Center.

Highway Repair (2007-08) - Lakewood Blvd  
Lakewood Blvd, from Willow St to Outer Traffic Circle.

# Streets Repaired Since 2006



Street Repairs (2007-08) - Canton St  
Canton St, from Greenbrier Rd to Heather Rd

Street Repair (2007-08) - Charlemagne Ave  
Charlemagne Ave, from Carson St to Arbor Rd.

Street Repair (2007-08) - Charlemagne Ave  
Charlemagne Ave, from 28th St to Canton St

Street Repair (2007-08) - El Dorado Dr  
El Dorado Dr, Wardlow Rd to Ring St.

Street Repair (2007-08) - Fela Ave  
Fela Ave, from Tarma St to Ring St.

# Streets Repaired Since 2006



Street Repair (2007-08) - Heather Rd  
Heather Rd, 28th St to Canton St.

Street Repair (2007-08) - Lilly Ave  
Lilly Ave, Tarma St to Ring St.

Street Repair (2007-08) - Ring St  
Ring St, from Fela Ave to Norwalk Blvd.

Street Repair (2007-08) - Tarma Ave  
Tarma Ave, from Fela Ave to Lilly Ave.

Highway Repair (2008-09) - Redondo Ave  
Redondo Ave, from Willow St to Stearns St

# Streets Repaired Since 2006

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Street Repair (2008-09) - Rosina St  
Rosina St, from El Dorado Dr to Cul-de-sac

Street Repair (2008-09) - Roper St  
Roper St, from El Dorado Dr to Cul-de-sac

Street Repair (2008-09) - Bynum St  
Bynum St, from El Dorado Dr to Cul-de-sac.

Street Repair (2008-09) - Canton St  
Canton St, from Charlemagne Ave to Montair Ave

Street Repair (2008-09) - Montair St  
Montair St, from E 29th St to Canton St

# Streets Repaired Since 2006

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Street Repair (2008-09) - Greenbrier Rd  
Greenbrier Rd, from Conant St to Harco St

Street Repair (2008-09) - Brittain St  
Brittain St, from Greenbrier Rd to Charlemagne Ave

Street Repair (2008-09) - El Dorado Dr  
El Dorado Dr, from Wardlow Rd to Lilly Ave

Street Repair (2008-09) - Lilly Ave  
Lilly Ave, from Cul-de-sac to Cul-de-sac

Street Repair (2008-09) - Falcon Park St  
Falcon Park St, from Lilly Ave to Cul-de-sac

Street Repair (2008-09) - Damar St  
Damar St, from Lilly Ave to Cul-de-sac

# Pending Issues

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- RV's, Oversized vehicles
- DeMille conversion
- Parking impacts
- Boeing project
- Schroeder Army Hall
- Towne Center development
- Airport improvements
- Main Library repairs



# Pending Issues

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- AYSO soccer lights
- Rosie the Riveter Park
- Annexation areas

# Challenges Ahead

- Pension reform
- Creating non-government jobs
  - Largest employers in Long Beach are: LBUSD, of Long Beach
- Creating diversified employment
  - Next largest employers in Long Beach are: Memorial Medical Center and St. Mary Medical Center
- Developing a master plan for parks and recreation
  - Teams, activities and usage added at all parks without overall planning or review of impact on neighborhoods

